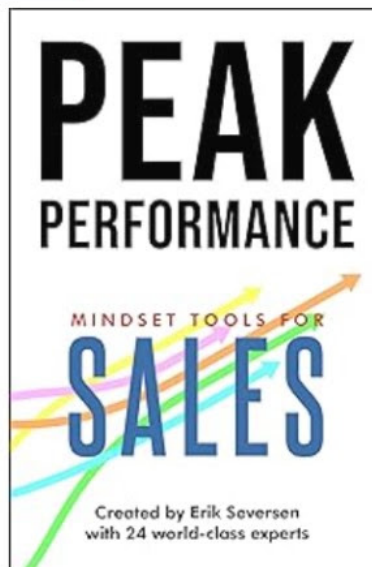

Quoi de neuf in SLIC's world?

****Don't miss upcoming events - Scroll down****

Michel's book launch

Best Seller



October 30th, on Amazon, was D. Day for Michel and his 23 coauthors. A very successful book launch indeed that saw "Peak Performance, Mindset Tools for Sales" reach Best Seller status for its Kindle version. Many reviews, 5 Star rating; get your copy today!

[Click here to buy the book](#)

Thanksgiving and Texas Trivia

-Our state is one of the four states in the Country with a town named Turkey. Ours is about 100 miles southeast of Amarillo. The 3 others are in Arizona, Louisiana and South Carolina.

-The Dallas Cowboys have played almost each Thanksgiving since 1966.

-George H.W. Bush was the first president to officially pardon a turkey in 1989.

-The 2011 YMCA Turkey Trot race held in Dallas broke the world record for most participants dressed as a turkey. A total of 661 runners donned feathered costumes to run the race.



Outsourcing for a Stronger Bottom Line in 2024

[Click Here to read the full article](#)

The Bottom Line

Businesses can harness the power of outsourcing their sales function, a strategic move that can be especially beneficial when lacking the financial capacity for in-house leadership at the same level. ***By leveraging these experts, businesses can navigate complex sales challenges, stay competitive, and achieve revenue goals without the hefty costs of maintaining a full-time sales leadership team.*** As an experienced professional who understands the ever-changing sales trends, I can help your business stay ahead of the curve. Don't let the fast-paced sales world leave your business behind - contact me today and I will help you build a resilient sales model for tomorrow.

Looking to Kickstart Your 2024 Sales Strategy?



UNLEASH YOUR SALES POTENTIAL IN 2024

Discover Sales Xceleration's Certified Sales Operating and Management System™ for sustainable growth.

Take my 10-question online assessment to understand where you should focus your efforts in 2024.

REPLY TO THIS EMAIL FOR YOUR EXCLUSIVE LINK

To receive the link to my online assessment, **simply reply to this [email](#)**. Completing the 10 questions will help refine your sales strategy for 2024 and beyond. Start building your certified sales growth strategy today!

Meet Michel - Here to help!



Houston and Greater Houston
(713) 907-6310
mprive@salesxceleration.com

Michel brings 25+ years of experience successfully leading diverse organizations selling products and services.

Michel hired, directed, and grew at a two-digit rate, both small businesses and \$100M organizations to success.

Michel has a proven track record of establishing compelling visions, effective sales strategies, and building teams to achieve profitable growth.

November Calendar



SALES PLAY BOOK

Sales Xceleration uses a combination of **Michel Prive** and **client** insights and knowledge combined with the power of AI to create **your UNIQUE Sales Playbook**. The Sales Playbook will include the sales strategy, methodology and processes to drive sales team success.

Benefits of a Sales Playbook:

- ✓ **Improved Consistency**
Ensure every team member follows the same winning playbook.
- ✓ **Increased Sales Efficiency**
Sales resources are organized to streamline your sales process.
- ✓ **Higher Close Rates**
Equip your team with winning strategies, messages, and templates for every stage of the sales cycle.
- ✓ **Enhanced Training**
Accelerate onboarding and continuous development with built-in resources.

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SALES PROCESS	
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• Key Sales Metrics	• LinkedIn Messaging

Navigating the dynamic and competitive landscape of sales requires a well-defined sales strategy. However, if you find yourself among the **89% of small to mid-size businesses struggling to craft that strategy**, our sales playbook offers an invaluable solution.

[More Information here](#)

Contact us for our special THANKSGIVING pricing!

HOW TO USE AI TO SUPPORT SALES



AI's buzz world is ordinary now, but we need to know how it can help us - business owners to our benefit. Many new tools are available to help write proposals, emails, promotional articles, and process sheets; some perform multi-function. These tools overlap, and shortly, you end up having big AI bills for poorly chosen tools. This presentation goes over 35 existing tools to streamline and increase efficiency in your sales efforts, guiding you to select tools according to your needs.

[Click here to register](#)

SLIC SERVICES



SLIC PREFERRED PARTNERS and SUPPLIERS



**Michel is a proud member of the Houston Silver Fox Advisors who have been
Serving Small Businesses in the Greater Houston Area Since 1986
Click on the Silver Fox logo below to see how we help CEOs**



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